



iGOLF INSTRUCTOR
RUN YOUR BUSINESS LIKE A PRO



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iGOLF INSTRUCTOR,
THE #1 GOLF MANAGEMENT SOLUTION FOR
GOLF PROFESSIONALS AND GOLF ACADEMIES!

WHAT IS iGOLFSTRUCTOR?

iGolfstructor is the most widely used and versatile software available for golf professionals and golf academies. iGolfstructor is very easy to use, despite the extensive functionalities, for you as a golf professional and for your students.

WHY iGOLFSTRUCTOR?

- > To allow students to book private lessons, group lessons and/or group courses online
- > To improve communication with your golf members
- > To improve the training activities
- > To keep administration up to date
- > To generate extra revenue by selling lessons, lesson cards and memberships
- > To allow for total control over your schedule from anywhere
- > To handle payments online
- > To create your own target mailings and send them to your students
- > To be available for your students 24/7

Available on all platforms!



iGolfstructor provides you the flexibility to arrange all your golfing needs according to your wishes. You can set your working hours, lesson types and payment methods. In addition, your students will be able to book their lessons online. Besides the advanced web application, we also provide you and your members with an App for iPhone and Android smart phones. You and your students can book lessons and view the personal files from anywhere.

BOOKING GOLF LESSONS HAS NEVER BEEN THIS EASY!

THE ADVANTAGES



MARKETING

iGolfinstructor provides a large range of marketing tools to help you market yourself as a golf professional and your golf academy. The marketing tools included are:

- > Create your own lesson activities, lesson cards and memberships and make them available online for your students
- > Create your own marketing activities with the coupon module
- > Manage different lesson locations and allow your students to book their lessons at the location they choose
- > Let your members share your lesson materials on their social network and thereby get free marketing exposure
- > Choose your own domain name and content management system to create your own website



SALES

With iGolfinstructor you can easily increase your revenue. This is done by increasing sales through online bookings and by using the additional sales tools available in iGolfinstructor:

- > Available for bookings 24/7
- > Sell private lessons, group lessons and group courses
- > Sell memberships to generate recurring revenues
- > Compose specific lesson activities and lesson cards for each membership
- > Offer your students a wide variety of lesson cards (lesson credits) to book their lessons online
- > Let your students pay with a wide range of payment methods

COACHING

iGolfinstructor helps you improve your customer interaction with a range of coaching tools. The more you are able to coach your students, the more likely they will be to book additional golf lessons with you:

- > Create specific courses for your students
- > Create specific private lessons, group lessons and group courses for specific memberships. You can create a specific lesson packages for each membership
- > Communicate with your students
- > Upload swing analysis and other lesson material into your students dossier



ADMINISTRATION

With iGolfinstructor you have your administration ordered and in sight. You now know exact payment status per lesson product:

- > Clear overview of your lesson products such as private/group lessons, courses, lessons cards and memberships
- > Clear booking overview
- > Export your booking overview into an Excel document
- > See your sales and revenue scores with the KPI Dashboard



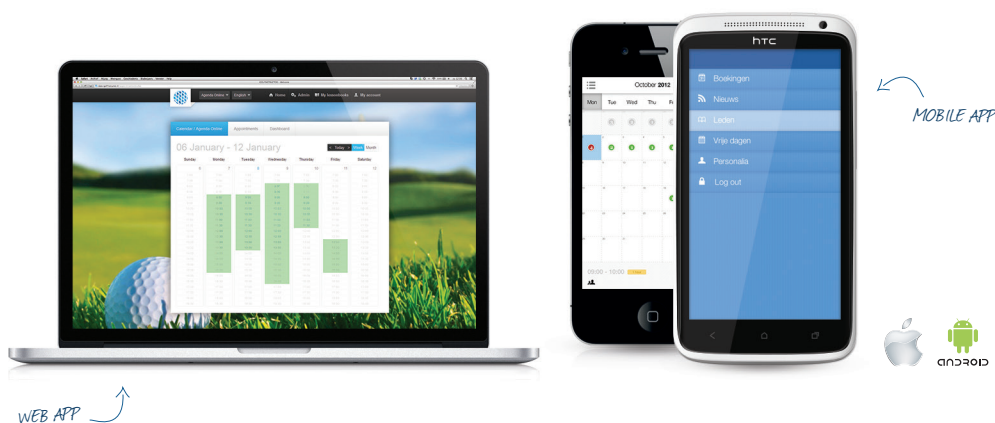
APPS

It does not matter if you are a freelance golf professional or the manager of a golf academy. iGolfInstructor offers you the right solution.

When you order iGolfInstructor, you get your own iGolfInstructor environment, which can be easily embedded in your own website, golf academy's website and the golf club's website.

Besides the web application we also provide you and your members with a mobile App. The App is available for iPhone and Android smart phones. It can be downloaded on GooglePlay and Apple Store.

The mobile App features the most important functionalities of the web application, so you are able to get a clear overview of your schedule and bookings from the driving range.



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WHO WE ARE

Agenda Online was established in February 2006 delivering online services to the golf market ever since. Agenda Online was founded in the Netherlands, but is now active in 22 countries worldwide. iGolfInstructor for golf professionals and golf academies is the most widely used and versatile golf management software available.

Our growth has been rapid by delivering practical and innovative solutions to our users. Many of our ideas came from the input of golf professionals and golf academies that are working daily with iGolfInstructor. They are challenging us to stay sharp and focused and always improve with practical solutions.

Do you want to know more? Visit our website at www.igolfinstructor.com.

